



## ELLEMENT CONSULTING & AQ GROUP SOLUTIONS ANNOUNCE STRATEGIC MERGER.

Winnipeg, MB Release: April 2, 2019. For immediate Release

Ellement Consulting Group and AQ Group Solutions have announced a strategic merger of their operations to offer an enhanced offering in the Canadian Employee Benefits market. The merged business will operate under the Ellement Consulting Group brand.

AQ Group Solutions was founded in 2005 and has created an award-winning service platform excelling in customer service and creative group benefit and retirement solutions.

The merger creates opportunities for the employees of both firms as new positions will be created enabling individuals to pursue positions in line with their unique abilities. We believe as our employees succeed and grow, so will Ellement.

Laura Lomow, President-AQ Group Solutions becomes a partner at Ellement and will lead the employee benefits operation. Laura brings over twenty-five years of account management and business development expertise to the Ellement Team.

“This move is exciting for AQ. It was important for us to partner with an organization that shared our values, principles, and commitment to our employees and clients. With a common vision of strategic growth and being a market leader in employee group benefits, our team is very excited to partner with Ellement moving forward,” said Laura Lomow of the merger.

Brandon Ellement, CEO, Ellement Consulting Group, commented “We are excited about the opportunity to partner with Laura and her team. This is an opportunity for Ellement to solidify our position as a leading employee benefits consultancy by bringing these two successful organizations together. This merger gives us a broader offering of talent, expertise, and service excellence for our clients.”

Ellement Consulting Group, founded in 1996, is an actuarial consulting firm providing superior actuarial services in addition to professional and experienced consulting for benefit, pension, investment, insurance and administrative services. Headquartered in Winnipeg, Manitoba, Ellement also has offices in Vancouver and Toronto.

For more information about the products and services available from Ellement Consulting Group, visit the company website: <https://www.ellement.ca>

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